

Jeff Knott – Entrepreneur
October 28, 2010
Beacom School of Business Auditorium
7:00-8:00 pm
Meet & greet social 6:30-7:00 pm

The Beacom Opportunity Fund welcomes Jeff Knott, to the University of South Dakota campus on October 28, 2010. Jeff Knott is a well-known national entrepreneur and most commonly known for his book “Navigating the Healthcare Maze.” Jeff is a frequent guest on syndicated national and international radio, TV, magazine and on-line major websites on consumer healthcare.

Jeff Knott was born in England and graduated from Loughborough University with a BSC degree. After immigrating to the United States, he received a Masters Degree at Western Kentucky University and an Executive MBA at the University of South Florida. He participated in the Harvard Business School’s Multinational Marketing Senior Executive Program in Vevey, Switzerland.

He spent 20 years with Johnson and Johnson, in their Professional Products Division, identifying and developing international distributorships. For a time he was based in Brazil before becoming International Marketing Director, Professional Products Division. While at Johnson and Johnson, he conducted business in over 100 countries, growing familiar with the worldwide medical industry. In this capacity, Jeff was instrumental in the development of vital sign systems and catheters worldwide. His experience observing doctors in the operating room, whilst developing Johnson and Johnson global business helped pique his interest in helping consumers navigate complex healthcare systems.

After leaving Johnson and Johnson, he became President of Jim Walter International Corporation, where he successfully managed the building materials company outside the United States. His career at Jim Walter was followed with his appointment as Vice President, International of Rooms To Go Corporation – currently a leading U.S. furniture retailer.

Jeff’s unique combination of worldwide experience in both healthcare and retail has led him to exciting opportunities like lecturing as a visiting professor at a number of universities, appearing on a variety of TV programs, and speaking on international subjects to cross-cultural audiences.

Jeff is involved in the community and has sat on a number of boards including the University of Tampa's Board of Trustees Lowry Park Zoo and MOSI. He was selected to be a member of the Initiative for Global Development (IGD) co-founded by William Gates Sr. – a national alliance of business leaders that champions effective solutions to global poverty. His overall passion for healthcare, which he has observed worldwide, along with his family's major personal health experiences, has culminated in his personal commitment to make a difference. In his words, he wants all of us to "stay well."

James Anderson

James Anderson Productions

The Beacom School of Business Auditorium

6:00 – 7:00 pm

Meet & Greet Social 5:30 – 6:00 pm

November 4, 2010

The Beacom Opportunity Fund welcomes James Anderson, to the University of South Dakota campus on November 4, 2010. As a highly sought after keynote speaker, James W. Anderson is the son of America's Rib King, 'Famous Dave' Anderson, and is one of the nation's leading authorities on peak performance and personal development. His early career got started in his Dad's highly successful restaurant empire... Famous Dave's of America... where James worked side by side with his dad learning the skills of entrepreneurship and leadership. James has learned the strategies that it has taken to turn a backyard hobby into a \$500 Million Empire!

During James's 9 year speaking and training career, he has trained thousands of people in America and Canada including many top-level executives of the Hilton Hotels, Baker Tilly Financial Services, Health Care Express, and Famous Dave's of America.

Today, James is the co-creator and founder of the LifeSkills Center for Leadership, one of the nation's top personal development training companies that was featured on The Oprah Winfrey Show and He was named one of the 40 Outstanding Native Americans in Business under age 40 by the National Center for American Indian Enterprise Development. James is the author of Yesterday's Wisdom, Today's Success; co-author with his Dad... Recipes for Success; and the soon to be released book... "Great Results Begin With Great Thoughts!"

Both James and Jeff will speak in the Entrepreneurship I classes at USD and The University Center North in Sioux Falls and will meet with the Entrepreneurship Club while visiting USD.

For more information, please contact Professor Lisa Bryan at lisa.bryan@usd.edu or you may call 605-677-5565.