

Resources

The Vermillion Area Chamber & Development Company is a useful resource for everything you need to start or grow your business. Because of the VCDC's partnership with the Beacom School of Business and the Three Rivers Incubator Program, there are various ways for us to support you in terms of resources. Business consulting, seminars, presentations, and advocacy are all ways we are working to help you and your business succeed.

Business Consulting You have access to ongoing confidential business support & consulting. This access includes help for growing your business, developing business plans, creating a budget, or getting analysis on your operation.

Meeting Space As part of your membership, you receive free access to our conference room for your company's meetings or events.

Startup Seminars The VCDC offers seminars that tackle the questions and issues associated with new businesses.

Advocacy The VCDC and the Legislative Affairs Committee will act as your advocate for local, state, and federal governmental issues.

Educational Seminars The Member Education & Development Committee develops programming throughout the year that focuses on educating the membership on specific business topics. These seminars are available to both you and your staff.

Membership Access Target your marketing efforts by utilizing your free access to the membership list. This list is only available to VCDC members and includes mailing address information along with email addresses when available. This access is great for direct mailings or to inform members of an upcoming event or promotion.

Online Calendar Take advantage of the calendar of events that is available on our website, www.vermillionchamber.com. The calendar page includes a "submit an event" option that allows us to post and promote any upcoming event you or your business may have.

Notary Legalize your documents with the Chamber's free notary service.

Quarterly Newsletter The latest VCDC news is published quarterly in the form of a newsletter. Use this as a resource to find out what is happening with the chamber, economic development, tourism as well as with VCDC members.

Monday Messenger This weekly email serves as a friendly reminder of upcoming events and opportunities in Vermillion and the surrounding area.



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Chamber Member Benefits



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Exposure

Your Chamber Membership includes great opportunities for exposure for your business, services, and products. See how your membership is working for you and the many options available for expanding your exposure to potential customers.

The Web Your business is listed and visible to more than 1,000 individuals who visit the VCDC website monthly.

Reciprocal Links Member websites are linked from www.vermillionchamber.com. Add a reciprocal link back to the VCDC homepage to enhance your website.

Credibility The VCDC logo means something to people. Use it in your company's marketing materials to add credibility to your brand and your name.

Referrals The VCDC receives hundreds of calls each year asking for information about Vermillion and its businesses and organizations. The Chamber only refers its members.

Office Lobby Hundreds of tourists, business people, and new residents walk in to the VCDC lobby each year. Introduce yourself by displaying your brochure, business cards, or other marketing material in our reception area.

Community/Visitor Guide Your business is listed in our annual guide that comes out each February. These guides are distributed to various organizations in Vermillion in addition to many visitor centers along the interstates in South Dakota. Additionally, the guide is included in all visitor and relocation requests the VCDC receives. You are also given the opportunity to take your exposure to the next level by purchasing ad space in this annual publication.

Quarterly Newsletter Each quarter the VCDC produces a newsletter that is distributed to all members free of charge. The newsletter is happy to announce significant changes in your business; anything from expansion, new location, new ownership or management, awards, anniversaries, to other news items. You can write your news release and mail, fax, or email it to the VCDC or use a form available from the Chamber to have us write your news.

Monday Messenger The VCDC distributes a weekly publication via email to all its members along with various other entities in the community. This not only keeps you up to date on community happenings, it also gives you the opportunity to promote any events your business may have in the future.

Member News We love hearing about our member's accomplishments and news and sharing it! Simply send us the information and we will post it on our website, www.vermillionchamber.com.

Social Networking The Vermillion Area Chamber & Development Company not only has a website, we also have a fan page on Facebook and a Twitter account. These forms of social networking are great ways for us to network with our members, other chambers, and various businesses to promote what Vermillion has to offer. We also use these tools to promote events and any news our members may have.

Sponsorships We offer members various opportunities throughout the year to increase their exposure with sponsorships. Some of these opportunities include the 4th of July fireworks showcase and hole sponsorships at the Annual Golf Social.

Ribbon Cuttings Introduce your new or expanding business to Vermillion by holding a ribbon cutting ceremony. The VCDC invites members of our Board of Directors and community dignitaries to share your celebration. You select the date and the Chamber will assist in promotion, provide the ribbon and scissors, and emcee the event.



Networking

Networking opportunities offer something for every Chamber Member, whether it's meeting new people or reconnecting with colleagues.

Annual Meeting & Banquet This event is a great opportunity to network and socialize with other members. It also gives you the chance to meet the newly elected VCDC Board of Directors.

Membership Socials Membership socials give members a chance to reconnect and enjoy food & beverages. The location of this event varies.

Business After Hours Are you looking for an opportunity to show off your business and network with your peers? Sign up to host a Business After Hours event! These events generally run from 5-7 pm on a weeknight and the hosting business provides hors d'oeuvres and refreshments.

Annual Golf Social This event is held each summer and is a fun, entertaining way to network with our colleagues. Sign up as an individual golfer or sign up a whole team. Additionally, businesses can further enhance their exposure by sponsoring a hole at the event.

VCDC Ambassadors Becoming a VCDC Ambassador offers you and your business the opportunity to participate in important member and city events throughout the year and have a presence in the community. The purpose of the Ambassadors is to serve as goodwill and public relations representatives of the VCDC. They attend ribbon cuttings, open houses, ground breaking ceremonies and community events. They also assist with VCDC sponsored events and act as hosts for other city functions when called upon.



Special Events Committee If you love event planning, the Special Events Committee is for you! This committee will work to plan and promote special events that the VCDC hosts such as the Annual 4th of July Celebration, the Annual Golf Social, the Annual Meeting & Banquet, and holiday events like the Tree Lighting and the Parade of Lights.

Legislative Affairs Committee Are you interested in the legislative issues that affect Clay County and local businesses? The Legislative Affairs Committee will work to stay up to date on such issues and keep the VCDC membership informed. They also help plan Cracker Barrel Sessions and a trip to Pierre during each legislative session.

Member Education & Development This committee's mission is to plan and execute training on business topics that specifically affect our Chamber Members and Vermillion area businesses.

